



Luxury Travel & Bespoke Retreats

# GEM LOWES

Mindful Wellbeing

## ABOUT GEM LOWES

Content creator with over 10 years' experience, both agency and client side. Having resided in all four corners of the globe, I've been fortunate enough to have worked with some of the world's leading Creative Directors on multi-vertical, multi-channel campaigns. Including startups and SMEs, as well as government and large conglomerates.

Gem Lowes focuses on brand identity, growth strategy & content creation; in the fields of lifestyle, travel & wellness. With extensive global experience in growth marketing and digital innovation – and a huge amount of passion & creativity - Gem Lowes is the perfect partner to help grow your brand in a results driven way.

**“IN TODAY'S RUSH, WE ALL THINK TOO MUCH - SEEK TOO MUCH - WANT TOO MUCH - AND FORGET ABOUT THE JOY OF JUST BEING.”**

Receiving a 98% distinction from [WSET](#), as well as a 200hr [Yoga Teacher](#) qualification, provided me with the expertise to partner with Luxury Hotels & Villas to create Bespoke Lifestyle & Wellness retreats. Helping clients to 'escape the everyday' while reconnecting with their mind, body & soul.

Having celiac disease has made me appreciate the importance of dietary preferences and restrictions. This means a great deal to our clients when it comes to organising retreats and event planning. Making us the perfect partner for product and restaurant reviews.



3.3k+

[@gemlowes](#)



11.8k+

[@gemlowes](#)

## PARTNERSHIP OPPORTUNITIES

- + SPONSORED POSTS
- + HOTEL & VILLA REVIEWS
- + RESTAURANT REVIEWS
- + PRODUCT REVIEWS
- + TRIP & TOUR REVIEWS
- + BRAND AMBASSADORSHIP
- + LIFESTYLE /WELLNESS RETREATS
- + PRODUCT PLACEMENT
- + BANNER ADS
- + EVENTS & TRAVEL
- + GIVEAWAYS
- + WEBSITE & CONTENT CREATION

## BLOG STATS

- 72% WOMEN
- 45% FROM THE U.S.
- 87% AGES 18-44
- 51% FROM THE UK & AUSTRALIA

## WHAT OTHERS SAY!

“

*Gemmalouise was an absolute pleasure to work with. Her professionalism, knowledge and creativity was exactly what we needed. We were very pleased with the way she conducts business. It was a great experience working with her. And hopefully we'll have the opportunity to work with her again very soon.*

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POOJA C.  
[CREATIVE DIRECTOR](#)

## PREVIOUS CLIENTS

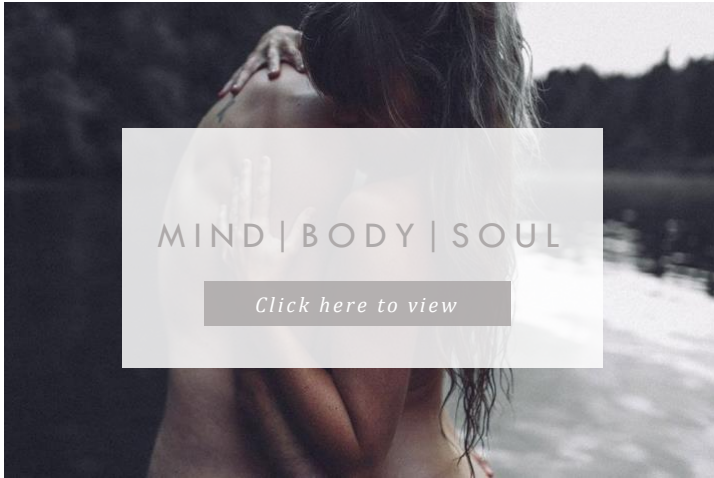


LLOYDS BANK



# MOST POPULAR TOPICS

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LET'S WORK TOGETHER!

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